



✉ albertpastorperea@gmail.com

☎ +34 696 63 02 77

📍 Barcelona

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✓ PERSONAL SKILLS

- Creative and visual thinking
- Great organization and time management
- Strategy and long-term planning
- Rapid and proactive learning
- Quick adaptation and improvisation
- Great attention to detail
- Sensitive to the needs of others

⚙ TECHNICAL SKILLS

- | | |
|---------------|-------------------|
| Illustrator | Figma |
| Photoshop | Adobe XD |
| Premiere | HTML & CSS |
| After Effects | Wordpress/Joomla |
| Indesign | Lean/HCD methods |
| Video/Photo | Usability testing |

🗨 LANGUAGES

English ●●●○

Spanish ●●●●

Chinese ●●●○

Catalan ●●●●

ALBERT PASTOR

VISUAL DESIGNER

I am a very versatile and meticulous Visual Designer who always looks for creative solutions to respond to corporate needs and transmits serenity to the team in the most stressful moments.

🏆 PROFESSIONAL EXPERIENCE

VISUAL DESIGNER

2022-Currently

Ricoh Spain

- Multimedia content production (graphics, video, photo).
- Web development (design, emails, landing pages).
- Video and photography production/editing.
- Ricoh visual identity (creation, maintenance, monitoring).
- Corporate material design (catalogues, posters, etc.).

BRAND DESIGNER

2018-2021

Matachana Group

- UX/UI design of the brand's software.
- Web content design and management.
- Email marketing and social media campaigns.
- Creation of packaging for the brand's products.
- Creation of promotional presentations.

MARKETING SPECIALIST

2016-2017

Tiens Spain

- Strategy design, calendars and event management.
- Customer service in person and online.
- Ecommerce platform management.
- Content design for email marketing, social networks, branding store and advertisements.

FILMMAKER/GRAPHIC DESIGNER

2009-2016

Freelance

- Video editing, Motion Graphics and VFX.
- Scripts for advertising, TV series and short films.
- Design of posters, logos and style books.
- Web design and mobile applications.

🎓 EDUCATION

DESIGN SYSTEMS

2023

Figma Camp

WEB DEVELOPMENT

2017-2018

Tadel Formació

CHINESE CULTURE AND LANGUAGE

2014-2016

Zhejiang University

DIGITAL GRAPHIC DESIGN

2012-2013

Tadel Formació

MASTER'S DEGREE IN TV INNOVATION

2011-2012

UPF, UAB, TV3

AUDIOVISUAL COMMUNICATION

2005-2009

Facultad Ciencias de la Comunicación Blanquerna